



QUESTIONS TO ASK A WEDDING *Photographer*

PHOTOGRAPHER:	
CONTACT INFO:	

The Basics

DO YOU HAVE MY DATE AVAILABLE?:	HOW FAR IN ADVANCE DO I NEED TO BOOK?:	HOW LONG HAVE YOU BEEN IN BUSINESS?:
<input type="checkbox"/> YES <input type="checkbox"/> NO		

HOW MANY WEDDINGS HAVE YOU SHOT?:	HAVE YOU DONE MANY THAT WERE SIMILAR TO MINE IN SIZE AND STYLE?:

Photography Style

HOW WOULD YOU DESCRIBE YOUR PHOTOGRAPHY STYLE (E.G. TRADITIONAL, PHOTOJOURNALISTIC, FINE-ART, AIRY, BRIGHT, MOODY)?:

HOW WOULD YOU DESCRIBE YOUR WORKING STYLE?: <i>TIP: The answer should help you determine whether this is a photographer who blends into the background and shoots what unfolds naturally, or creates a more visible presence by taking charge and setting up shots.</i>

IF YOUR STYLE IS MOSTLY CANDID, WILL I STILL GET FORMAL, POSED PORTRAITS (AND VICE VERSA)?:

DO YOU SHOOT WEDDINGS IN DIGITAL, FILM FORMAT, OR BOTH?:

DO YOU SPECIALIZE IN INDOOR, OUTDOOR, OR BOTH EVENTS?:

DO YOU HAVE AN UPDATED PORTFOLIO WITH FULL WEDDING EXAMPLES?:

YES NO

CAN I GIVE YOU A LIST OF SPECIFIC SHOTS WE WOULD LIKE?:

YES NO

notes

Logistics

ARE YOU THE PHOTOGRAPHER WHO WILL SHOOT MY WEDDING? IF SO, WILL YOU HAVE ANY ASSISTANTS/SECOND-SHOOTERS WITH YOU ON THAT DAY?:

WHAT TYPE OF EQUIPMENT DO YOU USE? DO YOU HAVE BACKUP EQUIPMENT?:

WHAT ABOUT A BACKUP PLAN IF YOU ARE UNABLE TO SHOOT MY WEDDING FOR SOME REASON?:

HOW WILL YOU (AND YOUR ASSISTANTS) BE DRESSED?:

TIP: The photographer and his/her staff should look professional and fit in with the style of your event.

ARE YOU PHOTOGRAPHING OTHER EVENTS ON THE SAME DAY AS MINE?:

IS IT OKAY IF OTHER PEOPLE TAKE PHOTOS WHILE YOU'RE TAKING PHOTOS?:

YES NO

YES NO

HAVE YOU EVER WORKED AT MY WEDDING VENUE BEFORE? IF NOT, DO YOU PLAN TO CHECK IT OUT IN ADVANCE?:

IF MY EVENT LASTS LONGER THAN EXPECTED, WILL YOU STAY? IS THERE AN ADDITIONAL CHARGE?:

WHAT TIME WILL YOU ARRIVE AT THE SITE?:

DO YOU HAVE LIABILITY INSURANCE?:

YES NO

notes

Pricing + Packages

HOW MUCH OF A DEPOSIT DO YOU REQUIRE AND WHEN IS IT DUE?:

WHAT IS YOUR REFUND/CANCELLATION POLICY?:

DO YOU OFFER PAYMENT PLANS?:

YES NO

DO YOU CHARGE A TRAVEL FEE AND WHAT DOES THAT COVER?:

WHAT PACKAGES DO YOU OFFER? WHAT DO THEY INCLUDE?:

This question covers things like: Are your packages customizable? How many hours are included in each package? Do you include engagement photos in your packages? Rehearsal dinners? Online hosting? Prints or albums?

CAN YOU PUT TOGETHER SLIDESHOWS TO BE SHOWN DURING THE RECEPTION?:

YES NO

DO YOU PROVIDE RETOUCHING, COLOR ADJUSTMENT, OR OTHER CORRECTIVES?:

YES NO

HOW LONG AFTER THE WEDDING WILL I GET THE PROOFS? WILL THEY BE VIEWABLE ONLINE?:

HOW MANY FINAL IMAGES SHOULD I EXPECT TO RECEIVE?:

WILL YOU GIVE ME THE DIGITAL NEGATIVES SO I CAN MAKE MY OWN PRINTS?:

YES NO

DO YOU HELP WITH CREATING AN ALBUM? CAN I SEE SOME ALBUM DESIGNS?:

WHAT IS THE ORDERING PROCESS, AND HOW LONG AFTER I ORDER MY PHOTOS/ALBUM WILL I GET THEM?:

notes

Vetting

MAY I HAVE A LIST OF REFERENCES OR A LINK TO REVIEWS?:

TIP: The photographer should not hesitate to provide this!

WHAT SETS YOU APART FROM OTHER WEDDING PHOTOGRAPHERS?:

HAVE YOU EVER WORKED WITH MY VIDEOGRAPHER? COORDINATOR? VENUE MANAGER? ETC:

IF I HIRE YOU, WHEN WILL I RECEIVE A WRITTEN CONTRACT?:

TIP: Don't book a photographer—or any vendor—who won't provide a written contract.

WHAT INFORMATION DO YOU NEED FROM ME BEFORE THE WEDDING DAY?:

Gut Check! Questions to ask yourself:

- DO YOUR PERSONALITIES JIBE? WOULD YOU BE COMFORTABLE GRABBING DRINKS WITH THIS PHOTOGRAPHER?:
 YES NO
- DO YOU FEEL A CONNECTION WITH HIS/HER PHOTOS?:
 YES NO
- ARE YOU COMFORTABLE WITH THIS PERSON'S CUSTOMER SERVICE AND/OR COMMUNICATION STYLE?:
 YES NO
- DID THE PHOTOGRAPHER LISTEN WELL AND ADDRESS ALL OF YOUR CONCERNS?:
 YES NO

notes
